

## **PERMOTIONAL SCHEMES**

Sr. No.	Scheme Component	Cost norms	Admissible Assistance
<b>1.</b>	<b>In-situ conservation</b>		
	A) Establishment of Medicinal Plants Conservation and Development Areas (MPC-DAs)	Rs. 20,000 per hectare	100% Central Assistance
	B) Revisit and up gradation of MPCA	Rs. 5000/- per hectare	100% Assistance
	c) in-situ resource augmentation	Cost norms of Moe under National Afforestation programme	100% Assistance
	d) Assistance for mainstreaming medicinal plants in management/working plans	Rs.1.50 lakh per forest division/wildlife division	100% Assistance
<b>2.</b>	<b>Ex-situ conservation</b>		
	i) ex-situ conservation	Cost norms of MoE&F under CSS National Afforestation Programme	As per para 4.1.2 See Annexure -I
<b>3.</b>	<b>Eco Task Force for rehabilitation of critical medicinal plant habitats</b>		
	Eco Task Force	Project based	100% assistance to the eligible organization
	<b>Support to JFMC/ Panchayats/Van Panchayats/ SHGs</b>		
	Value addition, drying, warehousing and augmenting marketing infrastructure etc.	Rs. 15 lakhs per JFMC/Panchayats/Van Panchayats/ SHGs/BMCs	100% assistance per JFMC/ Panchayats/Van Panchayats/ SHGs/BMCs
<b>4.</b>	<b>Research, Technology Development and Quality Assurance</b>		
	i) R&D Projects on theme areas	Project based	100% assistance for Govt. Institutions/ PSUs, Govt. Aided Institutions etc. and Non-profit making Philanthropic Organizations with requisite expertise. 50% assistance for projects received from private sector organizations
	ii) Network research projects involving two or more institutions.	Project based	100% assistance for Govt. Institutions/ PSUs, Govt. Aided Institutions etc. and Non-profit making Philanthropic Organizations with requisite expertise. 50% assistance for projects received from private sector organizations

	iii) Raw drug repository of medicinal plants	Rs. 10.00 crores for national raw drugs repository and Rs. 5.00 crores each for regional raw drug repositories	100% assistance for Govt. Institutions/ PSUs. For private organisations assistance would be decided by PAC in project mode.
	iv) Establishment quality standards and certification and other interventions not specifically mentioned elsewhere.	Project based	100% assistance
<b>5.</b>	<b>Awareness Building, Exposure Visits, Education and Capacity Building of Stakeholders through IEC</b>		
	i) Training and Capacity Building Programmes for field staff of Forest Dept., Institutions, Universities, Horticulture Dept., Agriculture Dept., Growers and Collectors	a) Rs. 2,000/- per trainee (farmer) for a minimum of 2 days within the state b) Rs. 5,000/- per head for ex-posure visits to other states. c) The expenditure on officers training within the State will be Rs. 5,000/- per officer and outside the State the cost would be restricted to Rs. 10,000/- per officer (Travel cost will be addition-al)	100% Assistance 1. Travel cost will be limited to 3rdAC train fares per participants. However, for Govt. Servants it will be as per entitlement. 2. For places not connected by Rail, travel by available modes will be permitted as approved by the PSC/ SFC.
	ii) Workshops/ Seminar/ Arogya	a) Rs. 1.00 lakh for District level, b) Rs. 2.00 lakhs for State level, c) Rs. 3.00 lakhs for Regional level, d) Rs. 5.00 lakhs for National level e) Rs. 10.00 lakhs for International level.	100% assistance
	iii) Participation in exhibition/ fair	For participation by other Agencies a) Rs. 1.00 lakh for State level, b) Rs. 2.00 lakhs for National level c) Rs. 3.00 lakhs for International level	100% assistance for Govt. Organizations For Private organizations including industries 50% of the prescribed cost or actual expenditure whichever is less (which includes expenditure on Travel, accommodation, Hire charges, stall fabrication, etc.) will be reimbursed. Participation by NMPB will be as per the actuals.
<b>6.</b>	<b>PROMOTION OF HERBAL GARDENS</b>		
	Herbal Gardens of State and National Importance	As per the project proposal	100% assistance
	Institutional/ Public Herbal Garden	a) Rs. 3.00 lakhs per hectare for establishment b) Annual maintenance of the Herbal Garden @ upto Rs. 60,000/- per	100% assistance

		year per ha. for next four years.	
	School Herbal Gardens	a) Rs. 25,000/- per school for an area of 500 sqm. b) Up to Rs. 7,000/- per annul/ per school for maintenance for next 4 years	100% assistance
	Management support	Upto 5% of the outlay under the scheme to NMPB	This will include salary and admn, expenses of NMPB incl. TE, OE, appointment of consultants for each components, monitoring , publicity , advertising etc.